



Professional features

Prices

There are several possibilities :

- Either the practitioner includes the service relating to the use of the PSiO device in their healthcare invoice
- Or the practitioner invoices the PSiO TECHNOLOGIES services (glasses + vibro-acoustic chair) separately

The cost of PSiO TECHNOLOGIES services varies depending on the region, the standard of the establishment, and whether the session combines the vibro-acoustic chair and glasses or only the glasses.

Depending on the region, country, and standard of the institute, services are billed either by the minute (\$1 per minute) or at a flat rate of \$25 per session with the glasses or \$80 per session with the vibroacoustic chair. There are also sliding scale rates for 6, 10, or 20 sessions:

- 6 Combo sessions : \$240
- 10 Combo sessions : \$300
- 20 Combo sessions : \$550

Ethical position of the therapist/coach

When the PSiO device is used for professional purposes, the healthcare provider ensures that the reason for the consultation is one-off or whether it requires intensive use of the PSiO device. Example: if the patient suffers from significant psychosomatic disorders: weight gain, depres-

sion, sleep disorders, back pain, psoriasis, heart problems, stomach problems, etc., it is imperative to prescribe the PSiO device, either for rent or purchase, so that the patient can benefit from a new conditioning to the behavior of letting go and subconscious listening with profound effects. As explained in the example of NASA, which experimented with neural encoding using inverted glasses, it is strategic to follow the dosage instructions to ensure effective listening: every day before bedtime for 3 weeks, 3 times a week for two weeks, and whenever needed thereafter..

Position on the Internet

Prices on the Internet remain confidential so as not to encourage discounting. The company does not sell a price but rather the sharing of experience, guidance on how to use the device optimally, advice, trust, and values of kindness. There is therefore only one official website for purchasing PSiO TECHNOLOGIES solutions: the PSiO STORE. However, each ambassador can list the products on their website without indicating their ambassador ID. If a prospective customer wishes to purchase a PSiO solution, they will be redirected to the PSiO STORE homepage, where they can select their region and the ID of their sponsor. This ID must not be displayed on the website under any circumstances. In fact, simply typing PSiO ID into Google is enough to find access to the PSiO STORE, thereby harming an ambassador who has made the effort to give a demonstration. This is ethical behavior in relationship marketing.

The "recommendation" route

The best advertising in the world is through recommendation. A RECOMMENDATION channel exists and allows you to register 5 addresses with the permission of the people concerned. These addresses are redistributed to active ambassadors and, in the event of payment/order, the recommender can issue an invoice for 10% for this contribution to the PSiO network. To be able to recommend PSiO technology, you can be a prospect, customer, or ambassador; it doesn't matter.

The "Ambassador" route

A PSiO ambassador is a PSiO user who shares their experience and offers discovery sessions. They are trained via online training courses and video conference and/or face-to-face meetings. They are supported by their sponsor, who trains them so that they can conduct a discovery session and answer questions from prospects. The ambassador receives 30% of the pre-tax revenue when the prospect places an order.

Ethical position of the ambassador

If an ambassador offers a PSiO service to an individual without certification, this constitutes serious misconduct that seriously damages the company's image.